



Making sustainable food futures stick for practices, policies and palates: Stories from the FEAST Project

Wednesday 6th
April 2022 at
10-11.30am CET

Join here: <https://zoom.us/j/92440834515>

Imagining desirable visions of the future that galvanize support and build consensus is critical for catalyzing social change for sustainability. When visions of the future are contested, the forms and targets of future visions, and the underlying knowledge types expressed and activated by future visions become important factors in determining which visions “stick” in the social imaginary. Food is unique in that it is a ubiquitous part of our everyday lifeworld— eating, cooking, and grazing grocery aisles for example are not only sensuous experiences, but are shaped by habit, culture, policy, and infrastructure. Encountering plausible and desirable futures through the lens of food can provide rich experiences that have the potential to reacclimate consumers as citizens and co-producers of sustainable food systems. The FEAST Project (2016-2021, RIHN) conducted transdisciplinary research on sustainable food futures in the context of alternative social practices, food policy, and art & education. This presentation introduces some of these activities and how they point to new directions for research on futures, food, and sustainable social change.



Images from the FEAST Project

Hosted by the SSCP KAN Working Group on Social Change

With the permission of participants, we aim to record this session and make it available to those who can not attend.





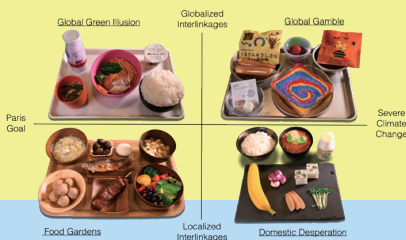
FEAST

Enough is as good as a feast

Speaker: Steven McGreevy (University of Twente)



Steven R. McGreevy is an assistant professor of institutional urban sustainability studies in the Department of Technology, Policy, and Society, Section of Governance and Technology for Sustainability (CSTM). His research interests include novel approaches to sustainable bioregional revitalization, sustainable agrifood transitions and post-growth food systems, relinking of patterns of food consumption and production through policy and practice, and simulation and serious gaming as a tool for sustainability education and governance. He is also a visiting associate professor at the Research Institute for Humanity and Nature ("RIHN" , Kyoto, Japan) where he led the FEAST Project (2016-2021) on sustainable agrifood transitions in Asia. s.r.mcgreevy@utwente.nl



School Lunch 2050 four future menus

Speaker: Max Spiegelberg (Heidelberg University)

Over the past twenty years, Max Spiegelberg has engaged questions of sustainability, environment and humanity across boundaries of disciplines, cultures, & skills in various positions and countries. His interest lies with integrated and participatory approaches applied to beekeepers & pollinators policies, informal/urban/civic food, and food futures. Since March 2022 Max works as coordinator of the UNESCO Chair on World Heritage and Biosphere Reserve Observation and Education at the Heidelberg University for Education (spiegelberg@ph-heidelberg.de) and he is founding member and co-director of the FEAST NPO in Kyoto, Japan (mirainoshoku@gmail.com).



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